

1) Admission Procedure, Availability of seats

The sanctioned intake as per the directions of Anna University, Chennai is 60 each for the First year & Final year. Out of 60, 30 seats would be filled under Management Quota and the remaining 30 would be filled under Government Quota.

The students having qualified any UG degree are eligible for admission. The students seeking admission under Management Quota need to buy an application from the College Office and have to appear for the Consortia Examination. The students can be admitted under Government Quota through counseling based on their TANCET Score.

2) Facilities

- Air Conditioned Classrooms
- Air Conditioned Library, Conference Hall, Seminar Hall & Computer Laboratory
- Eminent Faculty
- E-Learning Management System
- Weekly Guest Lectures
- Institute – Industry Interface
- Personality Development Programs
- Placement & Project Guidance
- Transport Facility
- Separate Hostel for Boys & Girls



Air Conditioned Class Room



Air Conditioned Computer Laboratory



Air Conditioned Conference Room



Air Conditioned Library



Play Ground



Transport



Hostel

3) Fees structure

| Description | Amount in(Rs) | |
|------------------|------------------|------------------|
| | First year | Second year |
| Tuition fees | 50,000.00 | 50,000.00 |
| Transport fee | 15,000.00 | 15,000.00 |
| Industrial visit | 4,000.00 | 4,000.00 |
| Total | 69,000.00 | 69,000.00 |

4) Complaints cum Redressal Committee

| Sl. No. | Name | Category | Present Designation/ Occupation | Telephone numbers | E-mail | Address |
|---------|----------------|----------|---------------------------------|-------------------|--|---|
| 1. | Mrs.S.Aasha | Chairman | Student counselor | 9994162999 | aashaansraj@yahoo.co.in | 76, Vasu Nagar, 4 th street, Naganakulam, Madurai - 625014 |
| 2. | Mrs. S. Anitha | Member | Lady faculty member | 9486728507 | anithaswet@gmail.com | 478, Karpaga Nagar, 15 th Street, K. Pudur, Madurai |

| Sl. No. | Name | Category | Present Designation/ Occupation | Telephone numbers | E-mail | Address |
|---------|-----------------------|----------|---------------------------------|-------------------|--|---------------------------------------|
| 3. | Mr.J.Santhanakrishnan | Member | Advocate | 9994407475 | lawersanthanam@gmail.com | 5/6,K.K.Nagar, Madurai - 625020 |

Norms for composition:

- *Should be headed by a senior lady member*
- *50% of the membership of the committee should be represented by ladies*
- *A third party either an NGO or an outside activist who is familiar with the issue of sexual harassment in work place*

5) Scholarships available

SC/ST, BC Scholarships are being provided as per the norms of our State Government. Bank loan will be facilitated for those having admitted under Government Quota.

6) Calendar of activities

6.1) STUDENT – ENTREPRENEUR / EXECUTIVE – WEEKLY INTERFACE

| S.NO. | DATE | TOPIC | NAME OF THE CHIEF GUEST |
|-------|------------|-----------------------------|--|
| 1 | 26-08-2014 | Entrepreneurial Opportunity | Mrs.SrideviKannan Managing director, Brintha exports, Madurai |
| 2 | 12-09-2014 | 3rd Eye | Mr.P.MohammedNazar Proprietor, Standard Pipe Agencies President, Tamilnadu Pipe Traders Association |
| 3 | 19-09-2014 | Transformational Leadership | Dr.A.Selvaraj Chairman,Tanstia FNF, Service Centre, Chennai |
| 4 | 26-09-2014 | Entrepreneurial Attitude | Mr.A.K.B.NawasBabu Managing Director, S.A.KnitwearsPvt.Ltd Madurai |

| S.NO. | DATE | TOPIC | NAME OF THE CHIEF GUEST |
|--------------|-------------|-------------------------------------|--|
| 5 | 10-10-2014 | Business Etiquettes | Dr.P.Nirmal Kumar CEO – CTO, Plus Point Group of Companies, Madurai |
| 6 | 31-10-2014 | Productivity Enhancement Strategies | Mr.A.AladiArun CEO, A.K Consultants, (Overseas Education Consultants) Madurai |
| 7 | 07-11-2014 | Opportunities for New Entrepreneur | Mr.V.S.Manimaran President, MADITSSIA Partner, V.Nathan Soap, Madurai & Janani Trade Links, Trivandrum. |
| 8 | 05-12-2014 | Online Entrepreneurship | Mr.R.PeriasamyPradeep B.E., M.S., Founder & Managing Director, Pralami E-magazine Trivandrum |

6.2) FACULTY DEVELOPMENT PROGRAMME

| S.NO. | DATE | TOPIC | COLLEGE | RESOURCE PERSON |
|--------------|-------------|-------------------------------|---|------------------------|
| 1 | 31-01-2015 | Enrichment of Teaching Skills | SACS MAVMM Engineering College | Dr.K.Alagusundaram |
| 2 | 05-02-2015 | Enrichment of Teaching Skills | SLS AV College | Dr.K.Alagusundaram |
| 3 | 14-02-2015 | Enrichment of Teaching Skills | Other Arts and Science colleges in and around Madurai | Dr.K.Alagusundaram |

6.3) FIELD VISIT

| S.NO. | DATE | FACTORY |
|--------------|-------------|--------------------------------|
| 1 | 06-09-2014 | Millen'em Mall at Anna Nagar |
| 2 | 06-09-2014 | Books Exhibition at Tallakulam |
| 3 | 20-09-2014 | Ruby Food Products |
| 4 | 20-09-2014 | Reliance supermarket |

| S.NO. | DATE | FACTORY |
|--------------|-------------|----------------|
| 5 | 20-09-2014 | Gandhi Museum |

6.4) CULTURAL PROGRAMME

| S.NO. | DATE | PROGRAMME TITLE | LIST OF EVENTS CONDUCTED |
|--------------|-------------|-----------------------------|--|
| 1 | 24-02-2015 | OAAsis 2015 Extravaganza | <ol style="list-style-type: none"> 1. Rangoli 2. Face painting 3. Tamiloduvilaiyadu 4. Connexion 5. Treasure hunt 6. Song (Solo & Group) 7. Art from waste 8. Dance (Solo & Group) 9. Fashion Parade 10. Just a minute |

6.5) INDUSTRIAL VISIT

| S.NO. | DATE | PLACE |
|--------------|-------------|--|
| 1 | 26-03-2015 | Mysore Sandal Soap Company |
| 2 | 26-03-2015 | Precision Gear Factory |
| 3 | 26-03-2015 | Mysore Place |
| 4 | 28-03-2015 | Visvesvaraya Industrial And Technical Museum Bangalore |

6.6) TREE PLANTATION DRIVE

| S.NO. | DATE | <u>PROGRAMME</u> |
|--------------|-------------|-------------------------|
| 1 | 27-09-2014 | Tree Plantation Drive |

6.7) CONVOCATION

| S.NO. | DATE | <u>PROGRAMME</u> |
|--------------|-------------|-------------------------|
| 1 | 04-04-2015 | Convocation |

6.8) SPEAK IN ENGLISH DRIVE

| S.NO. | DATE | <u>PROGRAMME</u> |
|-------|-----------------------------|------------------------|
| 1 | 22-04-2015 to 31-04-2015 | Speak In English Drive |

6.9) FLORAL TRIBUTES TO Dr.A.P.J.ABDUL KALAM

| S.NO. | DATE | <u>PROGRAMME</u> |
|-------|------------|---|
| 1 | 29-07-2015 | Floral tributes to Dr.A.P.J.Abdul Kalam |

7) Academic Calendar

OAA-MAVMM SCHOOL OF MANAGEMENT, Madurai - 625301
ACADEMIC PLAN
II year - 3rd Semester Calendar - July to November 2015, Working hours: 9.30 Am - 4.30 Pm

| Month | Day | | | | | | Examination Exam Period | List of holidays | List of Events | |
|-------------------|-----|-----|-----|-----|-----|-----|--|--|---|----|
| | Mon | Tue | Wed | Thu | Fri | Sat | | | | |
| July 2015 | - | - | 22 | 23 | 24 | 25 | September 2015 | 1. 15.08.2015 - Independence Day | 22 nd July - Reopening 22 nd to 31 st July - Speak in English Drive | |
| | 27 | 28 | 29 | 30 | 31 | - | | | | |
| August 2015 | - | - | - | - | - | 1 | Internal Test - I 07.09.2015 - 14.09.2015 | 2. 17.09.2015 - Vinayagar Chaturthi 3. 24.09.2015 - Bakrid 4. 02.10.2015 - Gandhi Jayanthi | Field Trip 1. 22 nd August 2. 26 th September 3. 24 th October <u>Activity Based Class</u> 1. 5 th & 19 th August 2. 5 th & 19 th September 3. 3 rd , 17 th & 31 st October | |
| | 3 | 4 | 5 | 6 | 7 | 8 | | | | |
| | 10 | 11 | 12 | 13 | 14 | 15 | | | | |
| | 17 | 18 | 19 | 20 | 21 | 22 | | | | |
| | 24 | 25 | 26 | 27 | 28 | 29 | | | | |
| September 2015 | 31 | - | - | - | - | - | Internal Test - II October 2015 28.09.2015 - 12.10.2015 | 5. 21, 22 & 23.10.2015 - Pooja 6. 10.11.2015 - Deepavali | | |
| | - | 1 | 2 | 3 | 4 | 5 | | | | |
| | 7 | 8 | 9 | 10 | 11 | 12 | | | | |
| | 14 | 15 | 16 | 17 | 18 | 19 | | | | |
| | 21 | 22 | 23 | 24 | 25 | 26 | | | | |
| October 2015 | 28 | 29 | 30 | - | - | - | Model Exam November 2015 25.10.2015 - 31.10.2015 | Report period 18.08.2015 - 14.09.2015 | Report entry period 17.08.2015-26.08.2015 Attendance Only 14.09.2015-23.09.2015 12.10.2015-21.10.2015 06.11.2015-09.11.2015 | |
| | - | - | - | 7 | 8 | 9 | | | | 10 |
| | 12 | 13 | 14 | 15 | 16 | 17 | | | | |
| | 19 | 20 | 21 | 22 | 23 | 24 | | | | |
| | 26 | 27 | 28 | 29 | 30 | 31 | | | | |
| November 2015 | 2 | 3 | 4 | 5 | 6 | 7 | 3 13.10.2015 - 6.11.2015 | Last Working Day - 06.11.2015 University Examination -27.11.2015 | | |
| | 9 | 10 | 11 | 12 | 13 | 14 | | | | |
| | 16 | 17 | 18 | 19 | 20 | 21 | | | | |
| | 23 | 24 | 25 | 26 | 27 | 28 | | | | |
| | 30 | - | - | - | - | - | | | | |

Principal/Director
Dr. K. Alagusundaram
Principal / Director
OAA MAVMM SCHOOL OF MANAGEMENT
Kidariipatti (Post), Alagarkovil,
Madurai-625 301.

8) Anna University Affiliation

ANNA UNIVERSITY

CHENNAI - 600 025, INDIA

Phone : (0) 22352161, 22357004

Fax : 91-44-2235 1956

Gram : ANNATECH

E-mail : registrar@annauniv.edu

REGISTRAR

Lr No. 02 /AFFLN/CAI/AU/MDU/2015-16/9118

Date: 12-05-2015

To

The Principal,
OAA-MAVMM School of Management,
8/226, Alagarkovil-Melur Road, Kidaripatti(PO),
Madurai-625 301.

Sir,

Sub: AU - AFFILIATION - Provisional Affiliation for the existing course(s) / New course(s) / variation in intake - U.G. / P.G. for the academic year 2015-16 Granted - Reg.

Ref: 1. Your application for affiliation for the academic year 2015-16
2. AICTE Approval for the academic year 2015-16.

I am to inform that under the provisions of Section 7.6.1 of the Statutes for affiliation of Anna University, Chennai, **Provisional Affiliation** for the continuation of the existing course(s) / new course(s) / variation in intake in the existing course(s) is granted for the following U.G. / P.G. courses with the sanctioned intake mentioned against each course for the academic year 2015-16 at OAA-MAVMM School of Management, 8/226, Alagarkovil-Melur Road, Kidaripatti(PO), Madurai-625301.

| Sl. No. | Degree | Course(s) | Sanctioned Intake | |
|---------|--------|-----------------------------------|-------------------|---------|
| | | | 2014-15 | 2015-16 |
| 1 | M.B.A. | Master of Business Administration | 60 | 60 |

The above said Provisional Affiliation is being granted subject to the fulfillment of the conditions mentioned below:

- Production of Originals of AICTE / COA / DGS approval and all other related documents for verification, whenever demanded by the University.
- Verification by a committee towards the fulfillment of the conditions mentioned above and the continued fulfillment of the requirements for the above-mentioned course(s) as per the norms and standards of AICTE and the laboratory requirements as per the curricula and syllabi of Anna University, Chennai for the above courses. In the event of any violation/infringement of the above said conditions and / or the provisions of Anna University, Chennai Act / Statutes / Regulations, AICTE Act, norms & standards / regulations / guidelines or any other law time being in force, suitable action including suspension / withdrawal of affiliation of course(s) may be initiated against the college.
- Under no circumstances, fresh admission be made in the above course(s) during the academic year 2015-16, until and unless the continuation of provisional affiliation is obtained from the University.

The Provisional Affiliation is granted without prejudice to the right of the University of requiring production of certificate required under Section 37-B of TAMILNADU Reforms (LC) Act 1961 subject to the decision of the Hon'ble High Court of Madras in W.A. No. 3454 / 2002 batch and W.A. No. 3482 / 2002 batch.

The Chairman should submit an undertaking duly signed on a Rs.100/- non-judicial stamp paper to
The Registrar, Anna University, Chennai - 600 025, as per the format enclosed towards grant of
continuation of affiliation for the academic year 2015-16.



Copy to:

Director CAI

Yours sincerely,

REGISTRAR
REGISTRAR
ANNA UNIVERSITY
CHENNAI-600 025

1. The Commissioner of Technical Education, DOTE campus, Chennai - 600 025.
2. The Regional Officer, Southern Regional Office, AICTE, 26, Haddows Road, Shastri Bhawan, Chennai 600 006.
3. The Controller of Examinations, Anna University, Chennai - 600 025.
4. The Director, Student Affairs, Anna University, Chennai - 600 025.
5. Master file.

True copy
attested
K. Alagusundaram
12/11/15

Dr. K. Alagusundaram
Principal / Director
OAA MAVMM SCHOOL OF MANAGEMENT
Kidariipatti (Post), Alagarkovil,
Madurai-625 301.

9) AICTE Approval



All India Council for Technical Education
 (A Statutory body under Ministry of HRD, Govt. of India)
 7th Floor, Chandralok Building, Janpath, New Delhi- 110 001
 PHONE: 23724161/62/63/64/66/60/67 FAX: 011-23724163 www.aicte-india.org

F No: Southern/1/2451475602/2015/EOA

Date: 15 Apr 2015

To,
 The Principal Secretary
 (Higher Education) Govt. of Tamil Nadu,
 N. K. M. Bld. 6th Floor Secretariat,
 Chennai-600009

Sub: Extension of approval for the academic year 2015-16

Ref: Application of the institution for Extension of approval for the academic year 2015-16

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2012 notified by the Council vide notification number F No 37-31 legal/2012 dated 27/09/2012 and norms, standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

| | | | |
|---------------------------|--------------------------------|-----------------------|---|
| Regional Office | Southern | Application Id | 1-2451475602 |
| | | Permanent Id | 1-456861321 |
| Name of the Institute | OAA-MAVMM SCHOOL OF MANAGEMENT | Institute Address | KIDARIPATY POST ALAGAR KGR, MADURAI, MADURAI, MADURAI, Tamil Nadu, 625351 |
| Name of the Society/Trust | MAVMM SARAI | Society/Trust Address | 17, EAST M/48 ET STREET, MADURAI, MADURAI, MADURAI, Tamil Nadu, 625501 |
| Institute Type | Unaided - Private | | |

| | | | | | |
|--------------------------------------|----------------|--------------------------|----------------|--------------------------|----------------|
| Opted for change from Women to Co-ed | No | Opted for change of name | No | Opted for change of site | No |
| Change from Women to Co-ed approved | Not Applicable | Change of name Approved | Not Applicable | Change of site Approved | Not Applicable |

To conduct following courses with the intake indicated below for the academic year 2015-16

Application Number: 1-2451475602*

Page 1 of 3

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Letter Printed On: 15 April 2015

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All India Council for Technical Education
(A Society registered under the Companies Act, 1956)
7th Floor, Chandrasekhar Building, Jangpalli, New Delhi - 110 004
PHONE: 23724161/62/63/64/65/66/67 FAX: 011-23724183 www.aicte.nic.in

| Application Id: 1-2451475602 | | | Course | Affiliating Body | Mode of Study | Home Approval No. | Not Approval Status | Int. Approval Status | Foreign Collaborative Approval Status |
|------------------------------|-----------|---------------|------------------------------------|------------------|--------------------------|-------------------|---------------------|----------------------|---------------------------------------|
| Program | Shift | Level | | Full/Part Time | | | | | |
| MANAGEMENT | 1st Shift | POST GRADUATE | MASTERS IN BUSINESS ADMINISTRATION | FULL TIME | Anna University, Chennai | NA | NA | NA | NA |

Note: Validity of the course details may be verified at www.aicte-india.org/department/supervisors

The above mentioned approval is subject to the condition that OAA-MAVMM SCHOOL OF MANAGEMENT shall comply and adhere to the Regulations, guidelines and directions issued by AICTE from time to time and the undertaking / affidavit given by the institution along with the application submitted by the institution on portal.

In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

Strict compliance of Anti-Ragging Regulation - Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 37-3/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

Dr. Arunash & Pant
Acty Chairman, AICTE

Copy to

1. **The Regional Officer,**
All India Council for Technical Education
Shastri Bhawan 26, Haddows Road
Chennai - 600 006, Tamil Nadu
2. **The Director Of Technical Education,**
Tamil Nadu
3. **The Registrar,**
Anna University, Chennai
4. **The Principal / Director,**
OAA-MAVMM SCHOOL OF MANAGEMENT

Application Number: 1-2451475602*

Page 2 of 3

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All India Council for Technical Education
(A Statutory body under Ministry of HRD, Govt. of India)

7th Floor, Chandralok Building, Janpath, New Delhi- 110 001
PHONE: 23724151/52/53/54/55/56/57 FAX: 011-23724183 www.aicte-india.org

KIDARIPATY POST, ALAGAR KOIL, MADURAI,
MADURAI, MADURAI,
Tamil Nadu, 625301

5. The Secretary / Chairman,
MAVIMA SABAI
17, EAST MARRET STREET, MADURAI,
MADURAI, MADURAI,
Tamil Nadu, 625001
6. Guard File (AICTE)

True copy
attested
KAS
01/07/15

Dr. K. Alagusundaram
Principal / Director
OAA MAVMM SCHOOL OF MANAGEMENT
Kidariipatti (Post), Alagarkovil,
Madurai-625 301.

Application Number: 1-2451475602*

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Page 3 of 3

Letter Printed On 15 April 2015

KAS
01/07/15

